

Mobility is a human right

A guide to
micro-mobility,
especially
bike sharing



nextbike
by TIER

Our cities are full

Full of cars, exhaust
and engine noise


Worse yet, this is driving our current course towards a global climate crisis. We're in a tight spot in many ways. That's why it's our mission to make a difference. To redesign our living space. So that we can get around flexibly, affordably and quickly. **Because mobility is a human right.**

As the European market leader in bike sharing,
we know what we are talking about

nextbike by TIER stands for a multimodal and equitable transport transition. At 300+ locations in 20+ countries, we have established bike sharing as a fundamental component of liveable and resilient cities and regions. Integrated into public transport, nextbike by TIER offers

No matter how you arrange the pieces, micro-mobility is an essential part of the solution. It's a cost-effective, low-emission, car-replacing, public transport-enhancing, and simply fun way forward. **Let's take the next step together** and make mobility fit for the future.

millions of users the right means of transport for their daily needs with pedal bicycles, e-bikes and cargo bikes. nextbike by TIER is a brand of TIER Mobility SE, the world's leading provider of micro-mobility.

A light blue map of Europe is positioned in the background. Various countries are labeled with their two-letter codes: IE, UK, SE, LV, DE, PL, CZ, SK, UA, FR, CH, AT, HU, RO, SI, HR, BA, ME, PT, ES, and CY. The map is partially obscured by large text overlays.

300+
cities

20+
countries



What does nextbike by TIER stand for?

Market-leading expertise

More than 300 cities have trusted us to establish and operate their bike sharing systems. We know what it takes to not only launch a new scheme, but also operate it responsibly with a focus on each city's needs.

All-inclusive micro-mobility services

Whether smart bikes, IT services, customer service, project management, public relations or station planning, our experts take care of everything.

Public transport integration

As a part of public transport and ecomobility, bike sharing develops its full potential by saving car journeys and relieving traffic congestion - in big cities as well as metropolitan regions and rural areas.

Diversified business model

In addition to rental revenues and funding for contracts with municipal partners, we support our operations by providing advertising space on our bikes in order to give our partner brands greater visibility in the public eye.

Corporate mobility and semester tickets

We offer institutions, companies, and universities flat-rate solutions with smart verification and exclusive access to our schemes.

A woman with long brown hair in two braids, wearing a black jacket over a white shirt, is walking and carrying a blue and red Nextbike bag. The background is a blurred city street with a colorful striped awning.

Top 5 success factors for bike sharing

Deep integration

When bike sharing is a part of the public transport subscription, a Mobility-as-a-Service app provides access, and the stations for all the vehicles are coordinated in a multimodal manner, the sustainable trifecta of train, bus and bike becomes a real alternative to motorized individual transport.

Focus on quality

Robust bikes with premium components, that are maintained by service teams in accordance with the contractual agreements, can transport people sustainably and safely for up to 10 years.

Public infrastructure

When cities and regions already have well-developed public transportation offers, bicycle lane networks, mobility hubs, and other sharing options, bike sharing becomes a key driver for promoting cycling and the transport transition in general.

Partnerships

Contracts with transportation providers, municipalities, universities, companies and advertising partners are essential to make bike sharing easily accessible to everyone and to ensure it remains an established, enduring pillar of public transportation.

Tailor-made offer

When fleet size, vehicle types, station planning, and operational concept are optimally adapted to local conditions, bike sharing is attractive enough to replace car trips.

nextbike by TIER in numbers

**34
mio**
rides per year

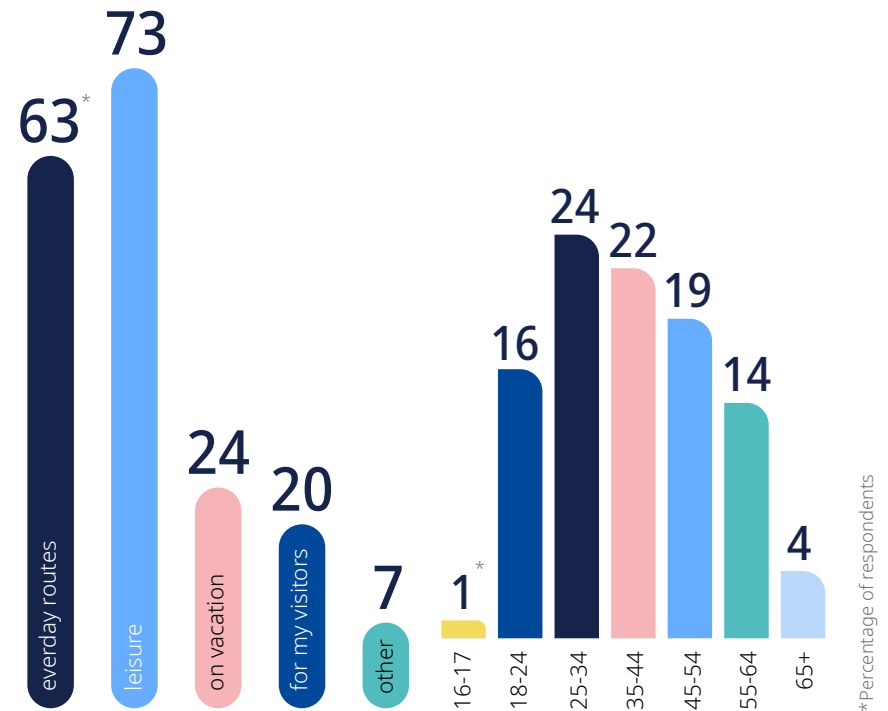
175.000

Average app downloads per month

**68
mio**
km per year*

4,4*
app store
ranking

**100.000
bikes**



Our bikes are part of the everyday life of our users

25-44-olds are the majority of our users

Gender Distribution



As with all micro-mobility services, our user community tends to be primarily male. Our goal is to reach equal gender distribution, which is why we are committed to a gender-equitable transport transformation.

Sources: Representative survey of users in Germany in 2022 and internal data

be the



change!

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