

We move cities



A world map with a light blue background. Countries are outlined in white. Several countries are highlighted in a darker blue: USA, MEX, UK, NL, DE, PL, SE, ESP, CH, ITA, SI, HR, BIH, ROU, HU, AT, CZ, SK, TR, SA, AE, IN, and NZ. A circular inset provides a closer view of Europe, showing the highlighted countries in more detail. The text 'nextbike is the European market leader in bike sharing' is overlaid on the top left of the map.

**nextbike is the European
market leader in bike sharing**

**300
cities
28
countries**

We don't just love sharing, we use it to mobilise millions of people in a sustainable way. As micro-mobility pioneers, we have been developing smart bike sharing schemes since 2004 and have established bike sharing as a core component of urban mobility in over 300 cities world-

wide. Our systems complement public transportation, making it more environmentally friendly and adding the advantages of individual mobility. It's our mission to provide a beneficial public service and improve the quality of life in our cities.

Bike sharing for a better quality of life



Flexible, emission-free movement is an integral part of contemporary mobility and plays a crucial role in reaching the UN climate protection targets. That's why we give our whole heart, energy, and creativity everyday to revolutionising transportation. Our teams are as diverse as society itself, each contributing their individual strengths while being united by a love for cycling and a drive to put change in motion.

"IT'S OUR GOAL TO BE AN ACTIVE PART OF THE MOBILITY TRANSITION. TOGETHER WITH OUR PARTNERS, WE INTEGRATE BIKE SHARING INTO PUBLIC TRANSPORT AND CREATE CITIES WORTH LIVING IN."

Sebastian Popp
COO of nextbike

"BIKE SHARING IS THE KEY TO A COMPREHENSIVE URBAN MOBILITY NETWORK. IT'S THE MOST CONVENIENT, CLEVER, AND ENERGY-EFFICIENT MEANS TO MOVE IN A CITY, WHEREVER YOU ARE. "

Leonhard von Harrach
CEO of nextbike



1 GO GLOBAL

We think global and act local. Our business model is based on cooperations with cities, public transportation operators, universities, advertising partners, and companies. We have a mobility solution for everyone.

2 ONE STOP SHOP

nextbike provides an all-in-one solution. We are able to integrate the whole value chain of micro-mobility including software and service into the infrastructure of our partners.

3 PEOPLE-CENTRIC

We create sustainable jobs. In each city we are in, we employ a service team to maintain and repair our bikes, as well as to redistribute them throughout the system. Our in-house customer support team additionally takes care of all consumer requests 24/7.

4 SUSTAINABILITY DRIVEN BY QUALITY

Our bikes are on the road 365 days a year. High-quality, safe, and durable components designed specifically for rental use are not an upgrade, but our standard.

5 MIX IT

Whether station-based, dockless, or a combination of both - we design every bike sharing system individually according to the needs of each city. Along with classic city bikes, e-bikes and cargo bikes are also part of our portfolio.

15 mio
kg CO²



Cycling with nextbike avoids

13,8 mio
kg

of CO² emissions per year

1,2 mio
kg CO²

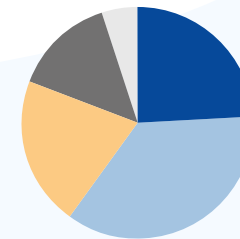


Up
to

10 years
life span per bike

App store ranking

4,4 ★



79%
16 - 44 years

90%

Recycling rate of bike components

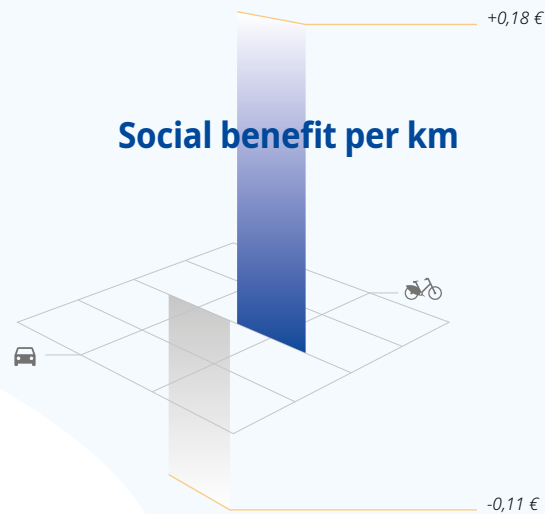
App open rate per month

App installations
per month

3,5 mio

100.000

Social benefit per km



Biking generates 18 cents profit per kilometer for society. Every kilometer you drive costs the national economy 11 cents.

Source: Gössling, S., Choi, A., Dekker, K. and Metzler, D. 2018. The social cost of automobility, cycling and walking in the European Union. Ecological Economics 158: 65-74

30
mio

rides per year

be the change!



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