

Guide to Supplying Artwork

Everything you need to know about supplying artwork files correctly

File Formats Accepted

PDF - with fonts embedded
Illustrator – fonts converted to outlines
Photoshop – layers flattened, at least 300 dpi, JPEG or Tiff
Indesign - fonts converted to outlines

Outlines

blue line: colours until this line
orange line: fonts or important parts within this line (please delete this line before creating print files!!!)

Different Formats

If you wish to submit artwork created using a p not listed above we should be able to accomodate you but please call to discuss first. +49 341 308988911

Supplying Native Files

When supplying native files e.g. Illustrator, please ensure all elements, document, images and fonts are in one folder and please compress using zip or rar files before sending.

Supplying PDF Artwork

We prefer all artwork to be supplied as high-resolution PDF format.

PDFs are rapidly becoming the standard file format for transmitting files for printing, but it is important to prepare your PDF file in the correct way

When creating a PDF in Acrobat Distiller, there are job options which must be set for commercial printing. These include default resolution, compression settings and font embedding.

Please ensure you choose high resolution. Compression settings for colour and greyscale should be downsampled to 300dpi with „auto compression“ set on high. Bitmapped (monochrome: i.e. line art) images should be set at 600dpi. Font embedding should be set to „embed all fonts.“

CMYK not RGB Please!

Please ensure that all embedded images are CMYK files please. RGB images may look good on your screen but final output to print is always in CMYK. One should be aware that files converted from RGB to CMYK may alter the colour composition significantly.

Fonts

Include all fonts you have used in the file.

Sending Artwork by Email

ruppelt@nextbike.de

Maximum file size preferred by email is 20mb.

FTP Upload

You can also FTP upload artwork directly to our server.

<https://nextbike.net/ftp/>
username: werbekunde
password: werbekunde