

nextbike 

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The Bicycle Rental System

A worldwide net of rental bikes

The future
of mobility



The Bicycle Rental System

10,000 bicycles, 7 countries, 3 continents:

nextbike offers an impressive international network of public bicycle rental systems. It was founded in Leipzig in 2004 as a regional enterprise. Today we have branches in more than 30 German cities. We also operate in Austria, Latvia, Poland, Switzerland, Turkey and even in New Zealand.

EASY, FLEXIBLE, AND COST EFFECTIVE

The name says it all: "nextbike". The vision is to provide a bicycle wherever you are. "Since the start of our rental system we work on this network with growing success" says nextbike founder and manager Ralf Kalupner. "It started with only 20 bikes in Leipzig. Now, in 2011 we work on an international basis with 10,000 bikes.

situation we offer a tailor-made solution. The bicycles can be offered in public space or in a securely installed rental terminal. The renting and returning process is simple and makes use of automatic phone prompts or can be realized at terminals using a customer card. The standard price for the rental is 1 € per hour and 8 € per day. Customers can pay by credit card or by direct debit.

This success story is based on the company's customer focus and on the diversity of the privately financed system: For every



Managing director Ralf Kalupner, Federal Minister of Transport Peter Ramsauer and mayor of Nuremberg, Ulrich Maly, at the start of NorisBike in Nuremberg

At the nextbike terminals it is possible to rent and return bicycles by using a customer card.



THE BIKE FOR ALL PURPOSES

The nextbike system can be used by the most diverse partners, for example:

- > Cities and regions that want to make their transport system more environment-friendly.
- > Enterprises that are engaged in sustainable mobility or that want to offer a rental bike pool for their employees.
- > Hotels that wish to offer an extra service for their guests.
- > Promoters of events that want to offer their visitors a flexible and eco-friendly means of transport.
- > Advertisers that want to place regional and nationwide advertising campaigns on an innovative, mobile medium.

HOW IT WORKS

- 1

030 69205046

Call the hotline
- 2

Listen for the lock code and open the lock
- 3

Lock the bike at the nextbike station with the combination lock. Call the hotline and name the station

YOUR BICYCLE RENTAL SYSTEM IN FACTS AND FIGURES

nextbike GmbH has its headquarters in Leipzig. Here, the bicycles are assembled and distributed throughout the world. The operation costs are covered by revenues from rentals and the sale of advertising boards within the bicycle frames. Since 2008, the Wall AG has a 25, 2 % stake in the company.

THIS IS NEW IN GERMANY IN 2011

This year, nextbike projects start on the Baltic island of Usedom, in Augsburg, in Nuremberg and Landesgartenschau in Norderstedt. The "metropolradruhr" project will be expanded to 3,000 bikes in 2012.



nextbike international

At the moment we provide bicycle rental systems in 7 countries. In Latvia, for example, our system is running under the brand name BalticBike. The project is developed as a partnership with the Latvian airline Air Baltic.



References

Award winner of the pilot scheme of the German Federal Ministry of Transport, Construction and Urban Affairs
 "Innovative public bicycle rental systems — new mobility in cities"

Operator of metropolradruhr:
 10 cities, 300 stations and 3,000 bicycles until 2012

Operator of Norisbike in Nuremberg:
 65 stations with 750 bicycles

Operator of UsedomRad:
 Supply of a system platform for 4,000 bikes

Provider of a public rental system for the city of Wroclaw in Poland

Cooperation with governments in Lower Austria and the Burgenland, Austria:
 Rental systems with more than 1,000 bikes

Are you interested in nextbike — the bicycle rental system?

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